

VISUM MUNDI

HEERENSTRAAT
NETHERLANDS



INFINITY
SEATING SOLUTIONS

THE SUSTAINABILITY PROJECT

What began as a dream is now a reality: truly sustainable, cruelty-free cinema seating. Today, we proudly offer seating that contains no animal-derived materials, a commitment we have upheld for many years and one that aligns perfectly with the forward-thinking ethos of our clients.

A shining example of this philosophy in action is our partnership with Visum Mundi in the Netherlands (Heerenstraat), where we supplied our Petherton Armchairs and Petherton 2-Seater Sofas. These pieces demonstrate how sustainable materials and bespoke design can be integrated into real projects that demand both visual impact and ethical integrity.

From concept to completion, our team works closely with clients to deliver seating that not only elevates the visitor experience but also reflects a deeper commitment to environmental responsibility. Whether through sustainable cork fabrics, high-performance cruelty-free upholstery, or recyclable components, we are proud to be at the forefront of sustainable seating design in the cinema sector.

You can view interview with Dutch businessman Martin Ruiten here:
<https://www.infinityseating.co.uk/projects/heerenstraat/>







MODELS: Petherton Armchair / Petherton 2-Seater Sofa / Cushions
FABRIC: Vescom - Ponza 7074-05 Green / Studiutex - Puff Knoll Olive (#K2433/6) / Sunbury - Sorsdal Special Palm Green





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INSTALLATION







WWW.INFINITYSEATING.CO.UK